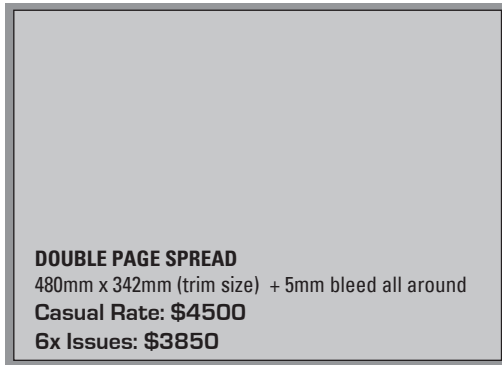


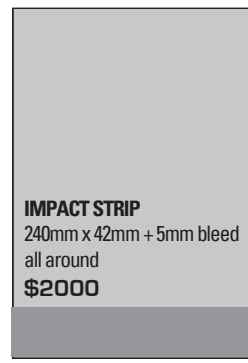
ADVERTISING RATES AND DIMENSIONS



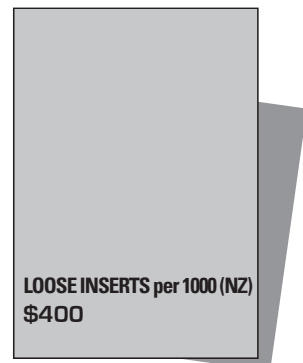
DOUBLE PAGE SPREAD
480mm x 342mm (trim size) + 5mm bleed all around
Casual Rate: \$4500
6x Issues: \$3850



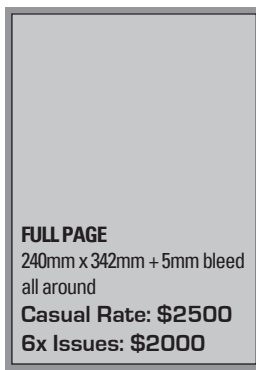
COVER WRAP (Four Pages)
480mm x 267mm + 5mm bleed all around
\$6500
(includes 500 overruns)



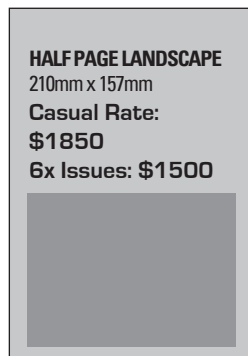
IMPACT STRIP
240mm x 42mm + 5mm bleed all around
\$2000



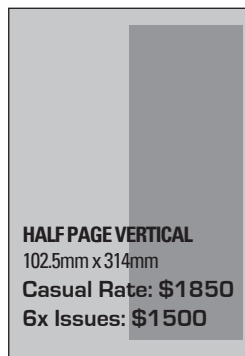
LOOSE INSERTS per 1000 (NZ)
\$400



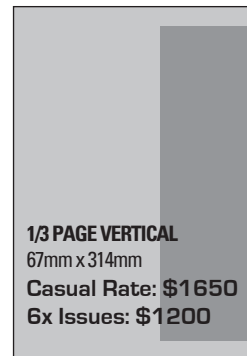
FULL PAGE
240mm x 342mm + 5mm bleed all around
Casual Rate: \$2500
6x Issues: \$2000



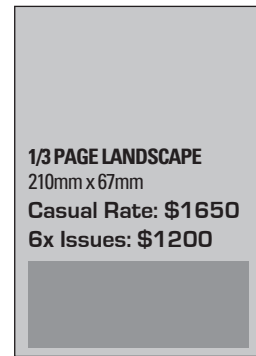
HALF PAGE LANDSCAPE
210mm x 157mm
Casual Rate: \$1850
6x Issues: \$1500



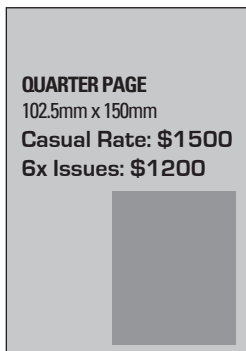
HALF PAGE VERTICAL
102.5mm x 314mm
Casual Rate: \$1850
6x Issues: \$1500



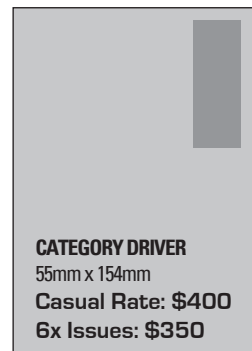
1/3 PAGE VERTICAL
67mm x 314mm
Casual Rate: \$1650
6x Issues: \$1200



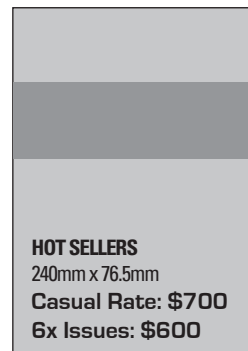
1/3 PAGE LANDSCAPE
210mm x 67mm
Casual Rate: \$1650
6x Issues: \$1200



QUARTER PAGE
102.5mm x 150mm
Casual Rate: \$1500
6x Issues: \$1200



CATEGORY DRIVER
55mm x 154mm
Casual Rate: \$400
6x Issues: \$350



HOT SELLERS
240mm x 76.5mm
Casual Rate: \$700
6x Issues: \$600

| DESIGN AND PRODUCTION COSTS | |
|------------------------------------|-------|
| 1/4 PAGE | \$260 |
| 1/3 PAGE | \$300 |
| 1/2 PAGE | \$400 |
| FP | \$560 |
| DPS | \$375 |
| <i>other sizes/supplements POA</i> | |

GENERAL PRINT SPECIFICATIONS

- Files to be supplied as Press Optimized PDFs with no RGB or spot colours in them
- All image files must be CMYK, tif formatting
- All fonts must be imbedded
- All colour profiles need to be turned off
- Supply of colour proofs is preferable to minimise colour or font changes
- For files larger than 8mb, please contact our production department